



For Immediate Release  
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### **13<sup>th</sup> Australian Masters Games – Management Team announced**

The Confederation of Australian Sport (CAS) is pleased to announce that Australian University Sport (AUS) has been selected to manage the 13<sup>th</sup> Australian Masters Games in Adelaide in 2011.

AUS is the peak body for university sport in Australia and is the owner and operator of the Australian University Games, Australia's largest annual multi sport event, as well as many other regional and international events. Michael Sparks, President of CAS, commented "AUS along with their event management expertise bring a philosophy of promoting health and well being in our communities and therefore fit CAS' philosophies behind the Masters Games".

"Australian University Sport is very pleased to have been chosen as the company to deliver the 13<sup>th</sup> Masters Games" said Don Knapp, CEO of AUS. He continued "The Masters Games is an iconic event that we believe has enormous potential to grow further than its current numbers. The fact that AUS will also take the Australian University Games to Adelaide in 2012 means that we can coordinate the management of these two great events to ensure strong outcomes and legacies for participants, stakeholders and the South Australian community".

The Games will take place in October in 2011 and is expected to attract over 10,000 participants competing in up to 55 sports. The ten day competition will generate over 15 million dollars to the local economy.

The event team is expected to be in place in the coming months however until then if you require further information on the Games please contact the General Manager of AUS at [tony.jermyn@unisport.com.au](mailto:tony.jermyn@unisport.com.au).

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