

## **Community Event**

The Community Event of the Year Award, supported by Terry Howe Printing is an event that can be considered to have achieved a high standard of excellence. A nominated event may involve local, regional, state, national or international competitors; single or multi sports and has been contested by individuals or teams, professionals or amateurs. Above all it has to set itself apart from other events through its high standard of organisation and its resounding success. The event must show a significant impact on community values, awareness of the sport/and or significant economic benefits. The state organisation must show significant involvement in the event.

### **Event: SA Super League**

Organisation: (Bowls SA) **Erin Haines**

The SA Super League is an exciting new state-wide competition. It's a dynamic, fast-paced version of lawn bowls, with the best playing the best, and includes for the first time ever a Lawn Bowls Draft and a Best and Fairest Count. Over the past 12 month there has been significant involvement from players in promoting the SA Super League both through word of mouth and in the local and regional media which has raised the profile of lawn bowls. The SA Super League has also been experimenting with live-streaming bowls games via the Bowls SA Facebook page with one session reaching 8,300 views.