

## **Major Event of the Year**

The Major Event of the Year Award, supported by Terry Howe Printing is an event that can be considered to have achieved a high standard of excellence. A nominated event must be conducted by professional management staff. The event may involve local, regional, state, national or international competitors; single or multi sports and has been contested by individuals or teams, professionals or amateurs. Above all it has to set itself apart from other events through its high standard of organisation and its resounding success. The event must show a significant impact on community values, awareness of the sport/and or significant economic benefits. The state organisation must show significant involvement in the event.

### **Event: City to Bay Fun Run**

#### **Joe Stevens**

The Sunday Mail Annual City to Bay Fun Run has become part of the South Australian community events landscape with more than 26,000 participants in 2017 and participant numbers growing year on year. Thousands of spectators, entertainers and volunteers line streets from the City along South Terrace, Anzac Highway to Glenelg to cheer those taking part on their way. The event focuses totally on community participation, welcoming people of all ages and abilities and, because of its size, it is able to assist numerous clubs, groups and organisations with charitable donations. It is a highly visible event and recognisable to most South Australians